



## PRIVACY POLICY

### Purpose

The Louis D. Brandeis Center, Inc. d/b/a The Louis D. Brandeis Center for Human Rights Under Law is a nonprofit organization headquartered in Washington D.C. This Privacy Policy describes how we collect, use, and share personal information, including through our website [brandeiscenter.com](http://brandeiscenter.com) (the “Site”), as well as through social media activity, applications, other online activity, and offline interactions, for example when we represent clients or host events (collectively, our “Services”). The Brandeis Center is committed to protecting and safeguarding your privacy rights. By using our Site or Services, you agree to this Privacy Policy. If you do not agree, please do not use our Sites or Services.

### The Information We Collect

The Brandeis Center may collect information from and about you when you engage with our Site or Services. The categories of information that we may collect include:

- **Identity Information** including first name, last name, title, company name, and other information for tailoring our engagement with you;
- **Contact Information** including email address, physical address, telephone number, billing address;
- **Professional Information** including bar and CLE information, education and job history, and publicly available and other information you provide about your professional identity including, your CV, letters of recommendation, or qualifications;
- **Social Media Information** including account handle, public information you may share on social networks, and the information you share;
- **Internet or Technical Information** including IP address, browser type, operating system, and platform;
- **Usage Information** including how you use our Sites or Services, such as which pages you visit on our Sites, your readership data and history, or otherwise how you engage with the Services;
- **Preference Information** includes your preferences to receive alerts, updates, and other marketing communication from us; your areas of interest; your dietary preferences when you attend onsite events; and other preferences for how we engage with you to help us tailor our Services to you; and,

- **Pictures, Video Recording, and Sound Recordings** include still pictures and video and sound recordings taken at conferences (both in-person and electronic), public briefings, and similar events.

### **How We Collect Information**

We may collect this information from various sources, including:

- Directly from you when you engage with our Sites or Services, such as by registering for a webinar, signing up to receive alerts, or sending us communications;
- From you during the course of representation;
- From you if you provide a business card;
- When you send the Brandeis Center an email;
- From you or from social media when you apply for a job;
- When you visit our offices or attend our events;
- Automatically when you interact with our Site, such as by visiting the Site;
- From social media platforms;
- During conferences (both in-person and electronic), public briefings, and similar events either directly or through third parties;
- From event sponsors, joint marketing partners, legal publishing partners, and other partners when they share information with us; and,
- From publicly available databases and vendors.

### **How We Use Information**

We may use this information for the following business purposes:

- To perform the service you requested, such as to register you for a webinar or deliver an alert;
- When you provide it to us or we collect it from third parties during the course of our providing legal advice, representation, or services to you, including the determination whether to engage in representation;
- To manage our business relationship with you, for example, as part of billing and collection;
- During the hiring process including recruitment;
- When you send us such information, such as when you submit forms on our websites or when you submit questions or requests to us;

- To respond to your inquiries or comments when you have contacted us;
- To operate, provide, support, and/or develop our Sites and Services, including by conducting data analysis;
- To perform due diligence;
- To provide marketing material that may be of interest to you;
- To maintain up-to-date and accurate contact information about you;
- For fraud or security monitoring purposes or to enforce our terms and conditions; and,
- To satisfy our legal and regulatory requirements.

### **Sharing of Personal Information**

We may share personal information with:

- Our affiliates;
- Our service providers that assist us in providing our Site and Services. This may include:
  - Accounting;
  - Auditors;
  - Outside legal counsel;
  - Information technology and information security providers;
  - Legal service and technology providers;
  - Other industry or subject-matter experts; or
  - Records management providers.
- Visitor comments, if any, to the Site may be checked through an automated spam detection service;
- Our third-party website analytics partners;
- Our marketing or event partners;
- Members of the public or press (including use in press releases or on the Site) when it relates to still pictures or video and sound recordings taken at a conference (including in-person and electronic), public briefing or similar events;
- Other parties pursuant to your direction, for example, with state bar associations in connection with your request for CLE credit;
- Other entities as required to comply with applicable laws and regulations or to cooperate with government authorities;

- As directed by court rules or orders; and,
- We will disclose personal information if you have consented to any disclosure to a third party.

### **Cookies and Other Technologies**

When you leave a comment on the Site (if that function is permitted), you may opt-in to cookies that save your name, email address, and website. These cookies are for your convenience so that you do not have to fill in your details again when you leave another comment. The cookies will last for one year. If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me,” your login will last for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after one day.

### **Comments on Site**

If visitors leave comments on the Site (if that function is enabled), we collect the data shown in the comments form as well as the visitor’s IP address and browser user agent string to help detect spam. An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

### **Media on Site**

If you upload images to the Site, you should avoid uploading images with embedded location data (EXIF GPS). Visitors to the Site can download and extract any location data from images on the website.

### **Automated Decision Making**

We do not apply automated decision-making techniques to personal information we collect.

### **Choices**

- **Marketing:** You may always opt-out of marketing communication from us by following the unsubscribe link in material we send you.

- **Cookies:** You may opt-out of our Sites' use of analytics cookies.
- **Do Not Track:** We do not respond to Do Not Track signals.

### **Embedded Site Content from Other Websites**

Articles on the Site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with embedded content, including tracking your interaction with embedded content if you have an account and are logged in to that website.

### **Security**

We use reasonable and appropriate security standards consistent with our industry to protect your personal information. However, no security standards can be guaranteed to be 100% effective.

### **Retention**

We retain personal information for as long as it is reasonably needed to perform the business purpose for which it was collected and consistent with applicable law. We strive to limit our retention of personal information to the least amount of time needed. If you leave a comment on the Site (if that function is enabled), the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our Site (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except that they cannot change their username). Site administrators can also see and edit that information.

### **Information From Minors**

Our Sites and Services are not directed to children under the age of 18. We do not knowingly collect personal information from children. If we are informed that our Sites or Services have collected personal information from a child, we will promptly take appropriate action.

### **Amendments to this Privacy Policy**

We may update this Privacy Policy at any time, and if we do, we will update the link to our Privacy Policy on our Sites.

**Contact Information**

If you have any questions about our privacy policy, please contact us at: [generalcounsel@brandeiscenter.com](mailto:generalcounsel@brandeiscenter.com).

**ADDITIONAL INFORMATION**

If you are a resident of California, please see additional information to supplement this Privacy Policy below.

You may have additional privacy rights pursuant to other privacy laws in other jurisdictions. If you wish to exercise those rights, please contact us at: [generalcounsel@brandeiscenter.com](mailto:generalcounsel@brandeiscenter.com).

APPROVED:



Kenneth L. Marcus  
Chairman and CEO

Dated: January 27, 2026

## **California Supplement**

This section supplements the Brandeis Center's main Privacy Policy and applies only to California residents who engage with The Brandeis Center's Site and/or Services.

We provide this supplemental notice ("California Notice") pursuant to the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020, (collectively the "CCPA"). Terms that are capitalized in this California Notice are defined in the CCPA.

The CCPA establishes that California residents may have certain data privacy rights, such as the right to be notified about what Personal Information categories we collect about you, and our intended use and purpose for collecting such Personal Information. This California Notice describes the Personal Information we may have collected directly from you or indirectly about you if you use our Sites or Services, or if you otherwise interact with The Brandeis Center, and how we have used and/or disclosed your Personal Information. It also describes the Personal Information that we will collect and the purposes for that collection, as well as your rights under the CCPA.

### **Categories of Personal Information Collected**

We may collect the following categories of Personal Information from or about you, with the type of information collected varying depending on how you use our Sites and/or Services:

- Identifiers;
- Personal information described in Section 1798.80(e) of the California Civil Code;
- Characteristics of protected classifications under California or federal law;
- Commercial information;
- Internet or other electronic network activity information;
- Geolocation data;
- Audio, electronic, visual, or similar information;
- Professional or employment-related information;
- Education information;
- Inferences drawn from the above categories of Personal Information; and
- Certain Sensitive Personal Information, including certain information associated with due diligence reviews conducted for legitimate business purposes and any Sensitive Personal Information you may disclose to us voluntarily. We do not sell or share this sensitive Personal Information, as

those terms are defined by the CCPA, and we do not use or disclose Sensitive Personal Information for purposes other than those permitted under the CCPA.

For examples and additional details of the types of Personal Information we may collect, see The Information We Collect section of our main Privacy Policy.

### **Categories of Sources from which Personal Information Is Collected**

We may collect Personal Information from various sources, including:

- Directly from you when you engage with our Sites or Services, such as by engaging us to represent you, registering for a webinar, signing up to receive alerts, or sending us communications;
- Automatically when you interact with our Sites, such as by visiting the Site;
- From social media platforms;
- From event sponsors, joint marketing partners, legal publishing partners, and other partners when they share information with us; and,
- From publicly available databases and vendors.

### **Purposes for which Personal Information Is Collected**

We may use Personal Information for the following business purposes:

- To perform the service you requested, such as to register you for a webinar, deliver an alert, or provide legal service;
- In the course of representing clients;
- To respond to your inquiries or comments when you have contacted us;
- To operate, provide, support, and develop our Sites and Services, including by conducting data analysis;
- To provide marketing material that may be of interest to you;
- To maintain up-to-date and accurate contact information about you;
- For fraud or security monitoring purposes or to enforce our terms and conditions; and,
- To satisfy our legal and regulatory requirements.

### **Categories of Personal Information Disclosed for a Business Purpose**

We may disclose the following categories of Personal Information for a business purpose:



- Identifiers;
- Personal information described in Section 1798.80(e) of the California Civil Code;
- Characteristics of protected classifications under California or federal law;
- Commercial information;
- Internet or other electronic network activity information;
- Geolocation data;
- Audio, electronic, visual, or similar information;
- Professional or employment-related information;
- Education information;
- Inferences drawn from the above categories of Personal Information;
- Certain Sensitive Information, including certain information associated with due diligence reviews conducted for legitimate business purposes and any Sensitive Personal Information you may disclose to us voluntarily.

#### **Categories of Third Parties to whom Personal Information Is Disclosed**

We may disclose Personal Information to the following categories of recipients. This may apply to each category of Personal Information we disclose for a business purpose.

- Our affiliates;
- To the court or opposing parties pursuant to court orders or rules;
- Our service providers that assist us in providing our Site and Services;
- Our analytics partners to assist us in analyzing and improving our Sites and Services; Note, with respect to Cookies, you may opt-out of our Sites' use of analytics cookies;
- Our marketing or event partners;
- Other parties pursuant to your direction, for example, with state bar associations in connection with your request for CLE credit; and,
- Other entities as required to comply with applicable laws and regulations or to cooperate with government authorities.

## **Purposes for which Personal Information Is Disclosed**

See the HOW WE USE INFORMATION section of our main Privacy Policy, which describes the business or commercial purposes for which your Personal Information may be used.

## **Selling and Sharing under the CCPA**

As defined by the CCPA, we do not Sell and/or Share Personal Information. We do not have actual knowledge of Selling or Sharing Personal Information of minors under 16.

## **Retention Policy**

We retain personal information for as long as it is reasonably needed to perform the business purpose for which it was collected and consistent with applicable law. We strive to limit our retention of personal information for the least amount of time needed. The criteria we may use to determine the specific retention period of personal information include the type of information; the reason for collection; our reasonable business purposes for processing the information; and whether retention or deletion of the information is necessary to comply with legal obligations.

## **CCPA Rights**

If you are a California resident, you have the following privacy rights under the CCPA:

- The right to know what Personal Information the business has collected about the consumer, including the categories of personal information, the categories of sources from which the Personal Information is collected, the business or commercial purpose for collecting, Selling, or Sharing Personal Information, the categories of third parties to whom the business discloses Personal Information, and the specific pieces of Personal Information the business has collected about the consumer;
- The right to delete Personal Information that the business has collected from the consumer, subject to certain exceptions;
- The right to correct inaccurate Personal Information that a business maintains about a consumer;
- To the extent the business Sells or Shares Personal Information, the right to opt-out of the Sale or Sharing of their Personal Information by the business; however, the Brandeis Center does not Sell or Share Personal Information, as those terms are defined by the CCPA;
- If the business uses or discloses sensitive Personal Information for certain reasons, the right to limit the use or disclosure of sensitive Personal Information by the business; however, The Brandeis Center does not use or

disclose Sensitive Personal Information in a way that would trigger this right;  
and

- The right not to receive discriminatory treatment by the business for the exercise of privacy rights conferred by the CCPA, including an employee's, applicant's, or independent contractor's right not to be retaliated against for the exercise of their CCPA rights.

### **How California Residents Can Exercise Your California Rights under the CCPA**

You or your authorized agent may submit a consumer rights request to us by email at [generalcounsel@brandeiscenter.com](mailto:generalcounsel@brandeiscenter.com). If you are sending a request via email, please use: CCPA CONSUMER REQUEST in the subject line of the email. Prior to responding to your request, we will need to verify your identity and the identity of your authorized agent, if applicable. If we are unable to verify your identity through reasonable means and with the information you provide, we may ask follow-up questions.